

Webinar: New Leipzig Charta – the transformative power of cities for the common good

16 June 2021, 9:00 – 10:00 CEST









Transformation - Urban Opportunities - Climate Change (TUrbOCliC)

Cross-sectoral group of the TUEWAS and SNGA network of GIZ

TUrbOCliC

SNGA



Hossain
(ACCNLDP II,
Bangladesh)

WG Speaker



Anne Doose
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Governance and
Conflict)
Tandem-partner



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Vaishali Nandan (CSC, India)

WG Speaker



Dr. Sandra Schuster
(Division Climate,
Rural Development
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Tandem-partner



Luciana Maia Consultant



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Before we start....

- The session will be recorded, please grant your permission for the recording
- Please keep your microphone muted unless you are speaking
- If you wish, and connection allows, turn on your camera during the discussion
- If you have a question or comment, please post it in the chat or
- In the Q & A session you can also virtually "raise your hand" via MS Teams

20th event since we started the webinar series in 2015





Programme

- Welcome and Moderation: Mohammad Ishtiuq Hossain, Technical Advisor of the Adaptation to Climate Change into the National and Local Development Planning II Programme and Joint Speaker of TUrbOCliC
- New Leipzig Charta the transformative power of cities for the common good Tilman Buchholz - Deputy Head of the Unit "Urban Development Policy" at the Federal Ministry of the Interior, Building and Communities (BMI)
- Interactive discussion with audience and with special guest Carl-Philipp Schuck Policy officer for international urban policies at the Federal Ministry of the Interior, Building and Communities (BMI), seconded by GIZ
- Interactive discussion with audience



16 June 2021, giz webinar

New Leipzig Charter

Tilman Buchholz, Federal Ministry of the Interior, Building and Community, Germany

Character of the New Leipzig Charter

- Document adopted at the Informal Ministerial Meeting on Urban Development, 30 November 2020, under German EU Council Presidency
- Signed by 27 Ministers responsible for urban development in the EU plus Partner States, **European Institutions and organisations**
- In the framework of informal cooperation on urban matters in the EU
- Building on achievements of Leipzig Charter 2007
- Strategic document, framework for action
- Informal, voluntary and non-binding
- Produced in a very inclusive process over two years with broad consultations on national and European level
- Scientific studies feeding into the consultation process

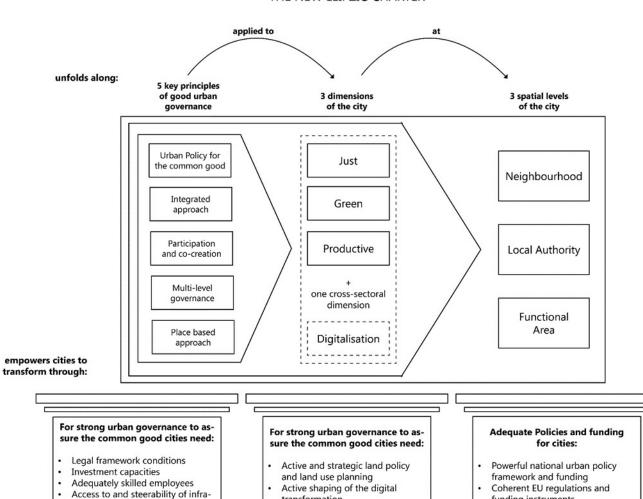


Structure of the "New Leipzig Charter – The transformative power of cities for the common good"

- A Preamble
- B The transformative power of European cities
- C Key principles of good urban governance
- D Empowering cities to transform
- E Closing appeal



THE NEW LEIPZIG CHARTER



transformation

funding instruments



structure, public services/welfare

Α

Preamble

Effects of global trends and challenges more and more perceived locally

climate change, resource scarcity, digitalisation, migration, demographics, pandemics, globalisation

New Leipzig Charter contributes to implement objectives of global agreements

Agenda 2030, SDGs, Paris Agreement, New Urban Agenda, Green Deal

New Leipzig Charter emphasizes common good for better quality of life in Europe

Reducing and preventing inequalities in our societies and cities

Need to strengthen framework conditions for cities on each level

All governance levels need to support cities



B The Transformative Power of European Cities

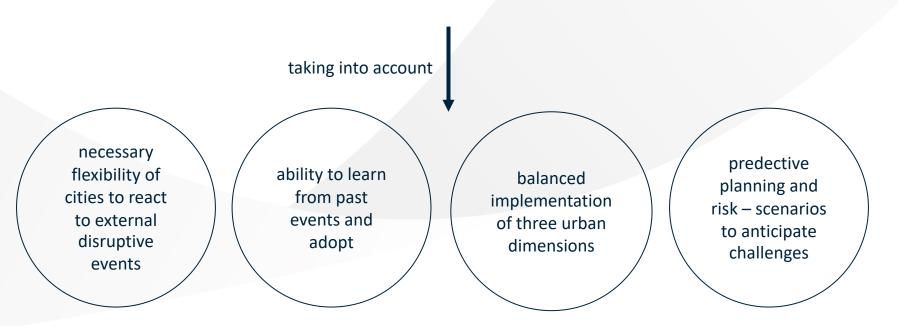
Starting point: keeping values and use potentials of the European city

- Cultural and political tradition of democratic rights and values in cities
- Cities as places of pluralism, creativity and solidarity
- Cities as test bed for experimentation and new forms of problem solving
- Polycentric urban system with small, medium-sized and big cities and their FUA
- Compact, socially and economically mixed European city, well-developed infrastructure
- Strengthening of good urban planning and high quality public urban spaces
- Baukultur as the basis for integrated planning and design processes

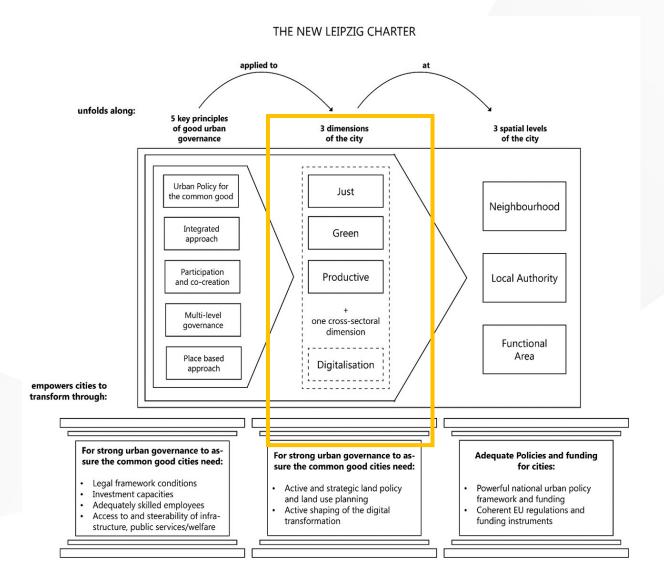


B The Transformative Power of European Cities

Emphasizing the resilience of cities (against the background of Covid-19)







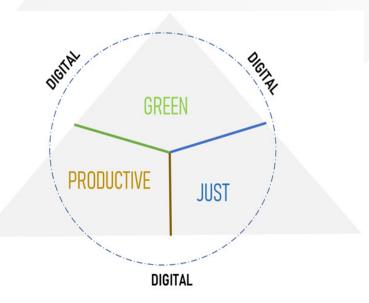


B The Transformative Power of European Cities

updated three-columned model of sustainability

= three basic dimensions of European cities

Digitalisation as cross-cutting issue: use opportunities of digitalisation and shape it actively in an environmentally sustainable, inclusive and fair manner





Core objectives of the just city

- Ensure equal opportunites and environmental justice for all
- Ensure equal access to public services
- Socially balanced, mixed and safe neighbourhoods
- Integration of all social and ethnic groups and generations
- Empower and acquire skills and education



Core objectives of the green city

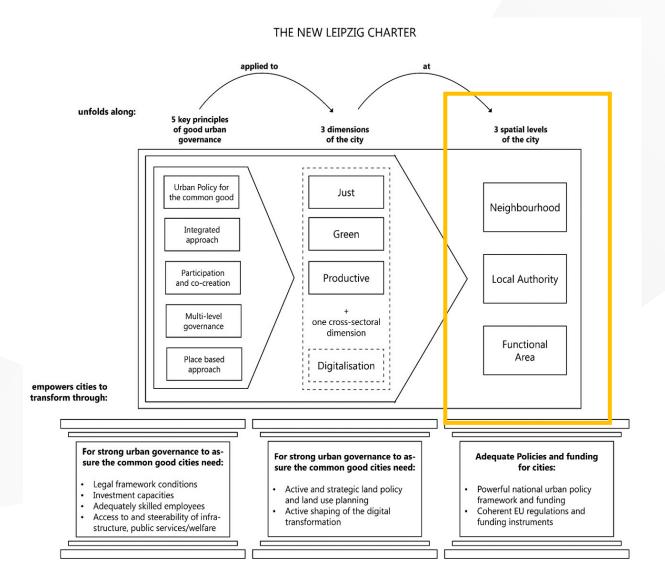
- ✓ Creation of high quality urban environment (air, water, soil)
- Climate neutral energy supply and energy efficiency
- Shift towards innovative and efficient technologies and circular economy
- Regeneration of urban ecosystems, preserving biodiversity
- High quality green and blue infrastructure, also to accomodate extreme weather conditions
- ✓ Shift towards sustainable mobility



Core objectives of the productive city

- ✓ Diversified economy for jobs and financial base for sustainable urban development
- ✓ Cities as attractive business locations
- ✓ Shift towards digital, service-oriented and low-carbon economy
- ✓ Retail sector changes due to digitalisation, ensure supply of daily goods
- ✓ Transformation of inner city areas to multifunctional spaces
- ✓ Promoting new mix of living, working, recreation, education, leisure





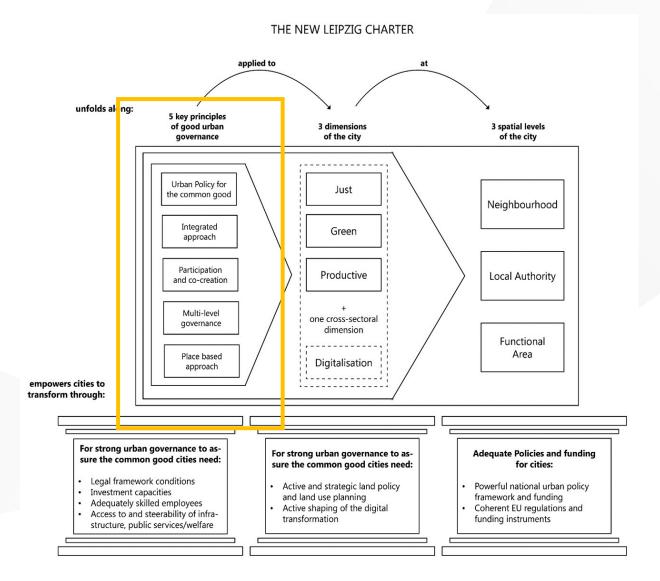


Leipzig Charter 2007 focused on "deprived neighbourhoods", 2020 has broader scope

Equal focus and strong interlinkages of three spatial dimensions:

- Neighbourhood (particular attention: neighbourhoods with complex challenges)
- Local authorities in their specific national context (as steering and coordinating entity, link between neighbourhood and functional area)
- Functional areas (network of functional interdependencies, reflecting the daily life of people)







C Key principles of good urban governance

Urban policy for the common good

- Strengthen the cohesion of urban societies including the most vulnerable
- Act in the interest of all, balance public and private interests with market mechanisms
- Safeguard accessibility and affordability of services and infrastructures for all
- Empower urban stakeholders to implement urban policy for the common good (skills and capacities)



C Key principles of good urban governance

Integrated approach

- Necessity of promoting the integrated approach is still valid (Leipzig Charter 2007)
- Balancing of conflicting interests and mutual effects of different interventions
- Assure synergies among three urban dimension and avoid conflicts of interest
- Need for integrated strategies for the city as a whole



C Key principles of good urban governance

Participation & co-creation

- Involvement of general public and all urban stakeholders, also to strengthen local democracy
- Participation of key stakeholders, both governmental and non-governmental
- Test and experiment with new forms of participation like co-creation and co-design
- Co-design: involvement of inhabitants, civil society networks, community organisations and private enterprises
- This helps to share responsibilities and find innovations



C Key principles of good urban governance

Multi-level governance

- Inclusion of multiple levels of governance (local, regional, national, European, global)
- Vertical and horizontal multi-level and multi-stakeholder cooperation
- Reference to Pact of Amsterdam and New Urban Agenda (UN Habitat)
- Bottom-up and top-down mechanisms

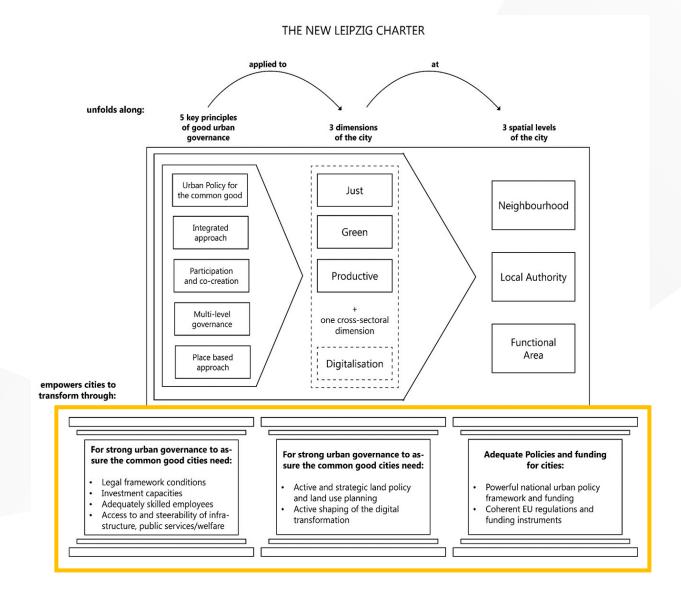


C Key principles of good urban governance

Place-based approach

- Places as reference points for integrated development
- Sound analysis of the specific local situation, opportunities & risks; needs of inhabitants & stakeholders to create suitable measures for the given context & people
- Enabling endogenous urban transformation
- Appropriate formal and informal instruments at all three spatial levels







Empowering Cities to Transform

Cities need support from European, national and regional level to be capable to respond to current and future challenges.

Cities therefore need ...

- ... a **multi-level governance** system offering legal framework conditions
-adequate investment **resources** (taxes and fees, allocations)
- ... appropriately skilled, qualified and trained employees
- ... access and steerability of infrastructure, public services/welfare



D Empowering Cities to Transform

Ensuring adequate urban policies and funding for cities through ...

Powerful national policy framework and funding

Appeal to EU Member States to continue or establish national urban policies:

- Enable exchange of experience and knowledge
- Act as platform for dialogue
- Offer national or regional funding programmes
- Provide incentives for innovation and room for experimentation



D Empowering Cities to Transform

Ensuring adequate urban policies and funding for cities through ...

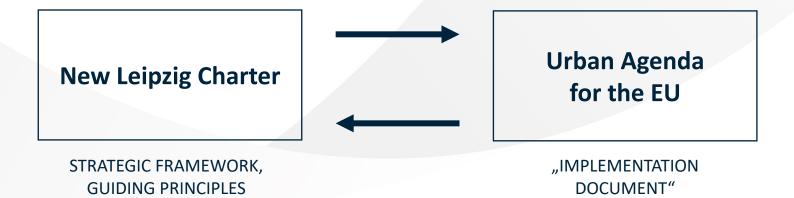
Coherent EU regulation and funding instruments

- Continuation of the Urban Agenda for the EU as implementing process /tool for: better regulation, better funding and better knowledge
- Keep the urban dimension in the EU-Structural Funds
- Impact assessments and support via European Urban Initiative
- Better coordination of vertical and horizontal exchange of knowledge and expertise



Interlinking New Leipzig Charter with Urban Agenda for the EU

Main vehicle to translate principles of New Leipzig Charter into practice on European scale: Urban Agenda for the EU as innovative multi-level approach





Thank you for your attention!

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