

transform nagpur

Organised by

























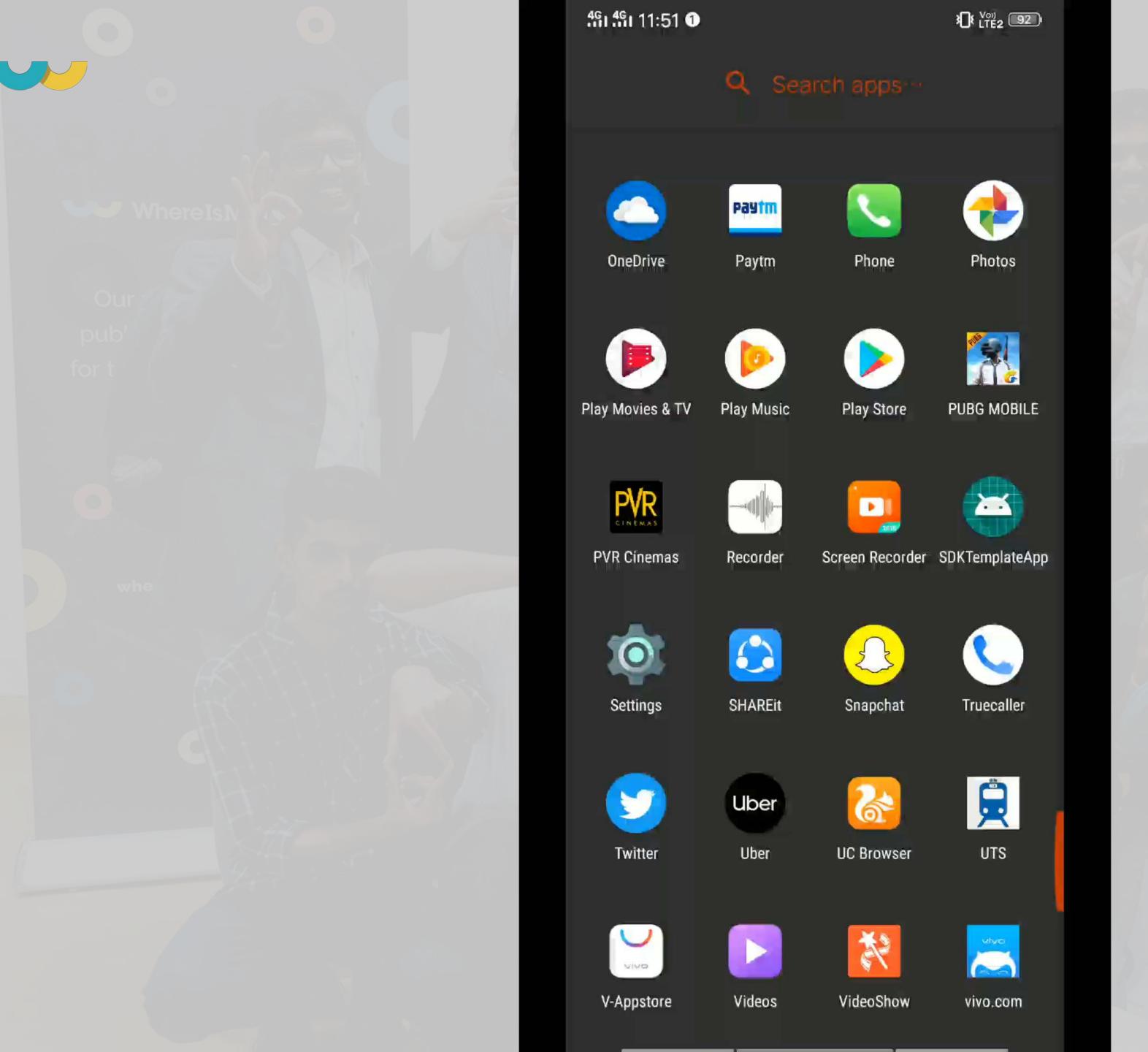




Winning team - ZERO

ZERO designed a journey planning app that incentivises everyone in Nagpur to reduce pollution in the city by making better transport choices. Every multi-modal journey plan presented in the app includes a 'score' based on the emissions produced for that journey. Users are rewarded for choosing 'greener' journeys. The business model includes different reward programmes, including one for corporates that would use their CSR budget to reward employees by subsidising transport costs.











Special mention- Goodfellas

Goodfellas designed and developed a system for communication between transport networks and commuters. The system uses SMS technology, thereby including everyone with a feature phone and/or smart phone, to push alerts and notifications to commuters in real time so that they can make smarter journey planning decisions.



Find your Bus

USER REGISTRATION FORM FOR DAILY BUS UPDATES	
Name:	Mary
Mobile Number:*	7552634178
Email id:	mary6679@yahoo.in
Occupation:	Teacher
Nearest Bus Stop:	Srp camp
Route of commute: Origin:* Hudkeshwar Road ▼ Destination:* Raja Path ▼	
Morning time of travel:* 8.15am	Evening time of travel:* 5:30pm

Do you have smartphone: Yes No







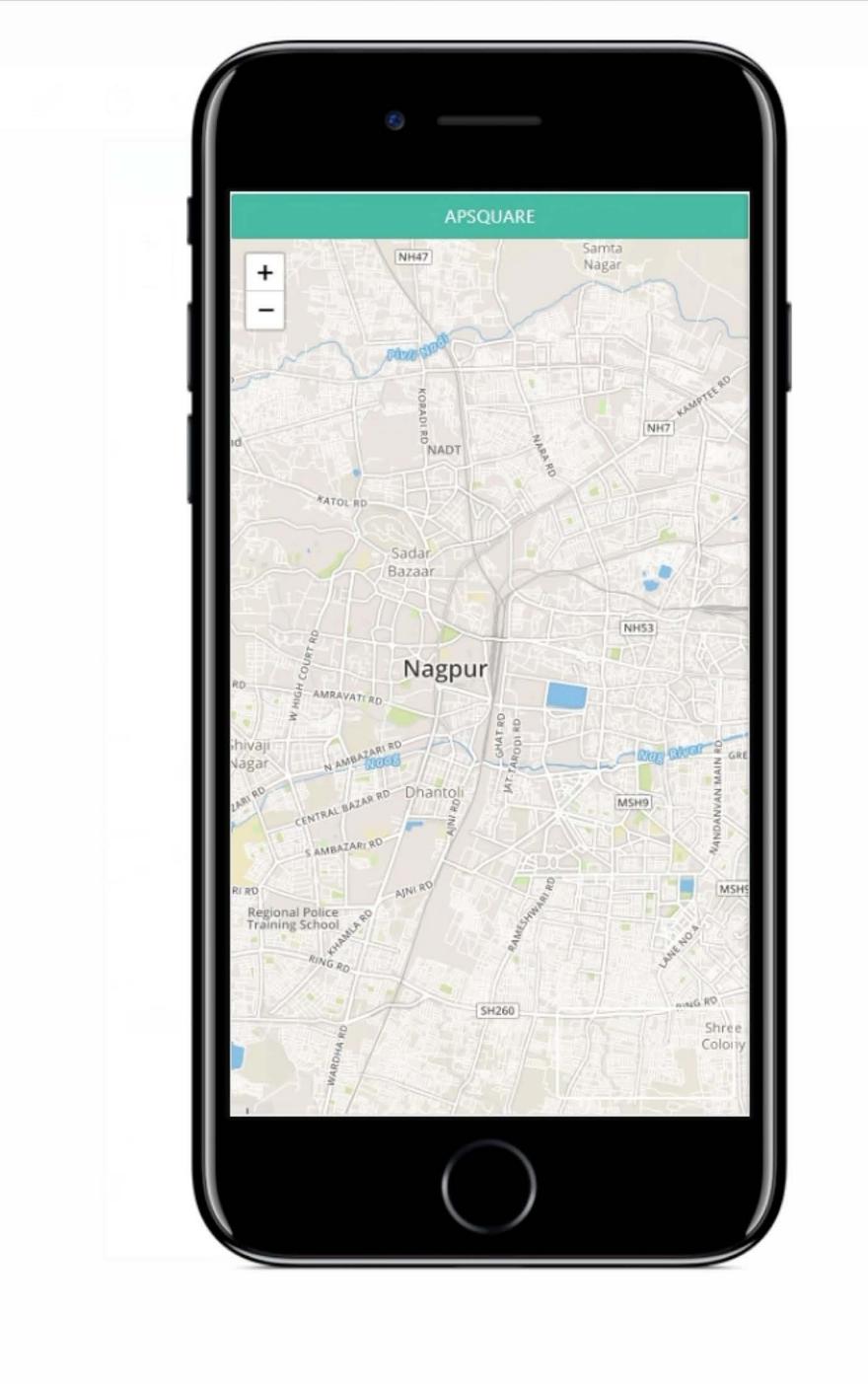




APsquare

The team built a journey app with survey data that provides details such as seat occupancy and waiting times. These surveys allow for the collection of live data. No app installation is required as it is a Progressive Web Application; a website that runs as an app on your phone.









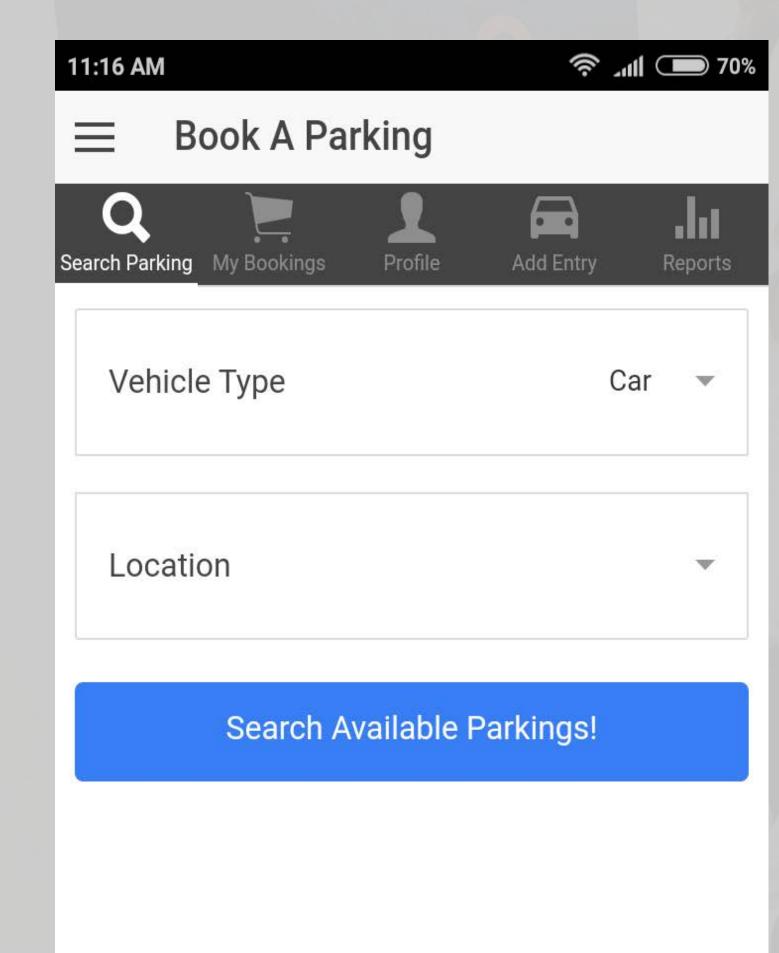
Trailblazers

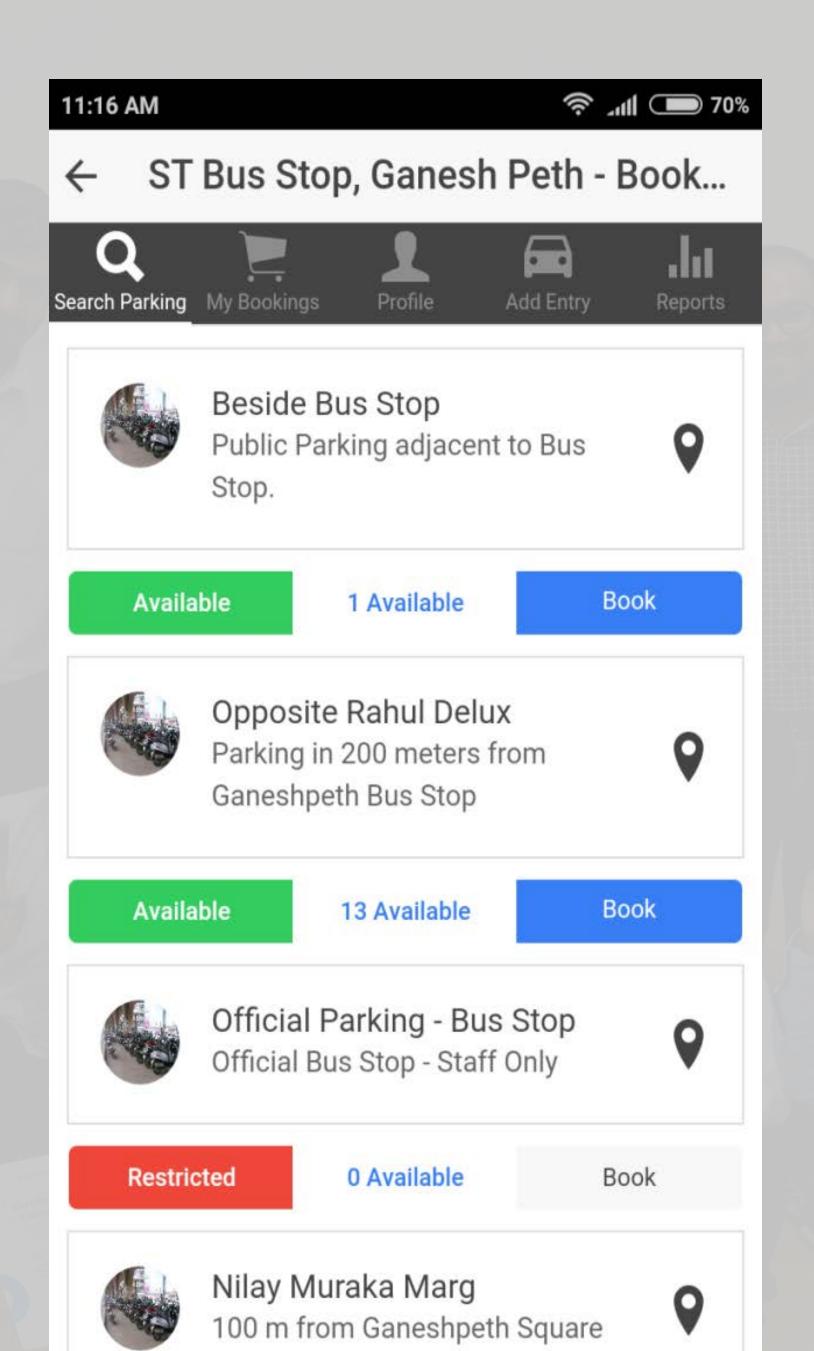
Trailblazers created a parking app for different modes of private vehicles: scooters, cars, trucks,

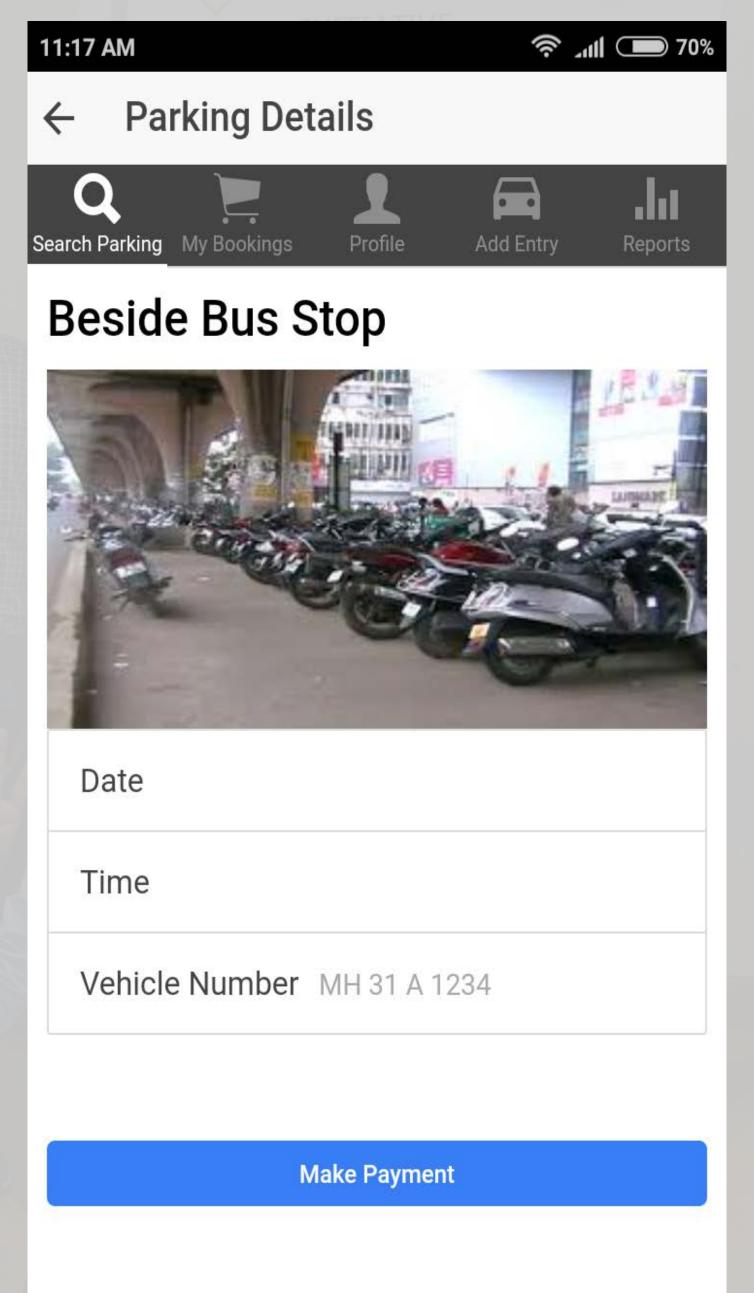
rickshaws. The app links between someone leaving their spot and the person looking for parking.















#Orange

The team developed an app that utilised the public transport operator's feed to send live data to their journey planning app. Users can plan their journey and have a live feed of where their public transport is.



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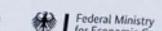
Transform Urban Mobility

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This duo examined a fully centralised journey planning app. Modes included Uber, Taxify, Auto –

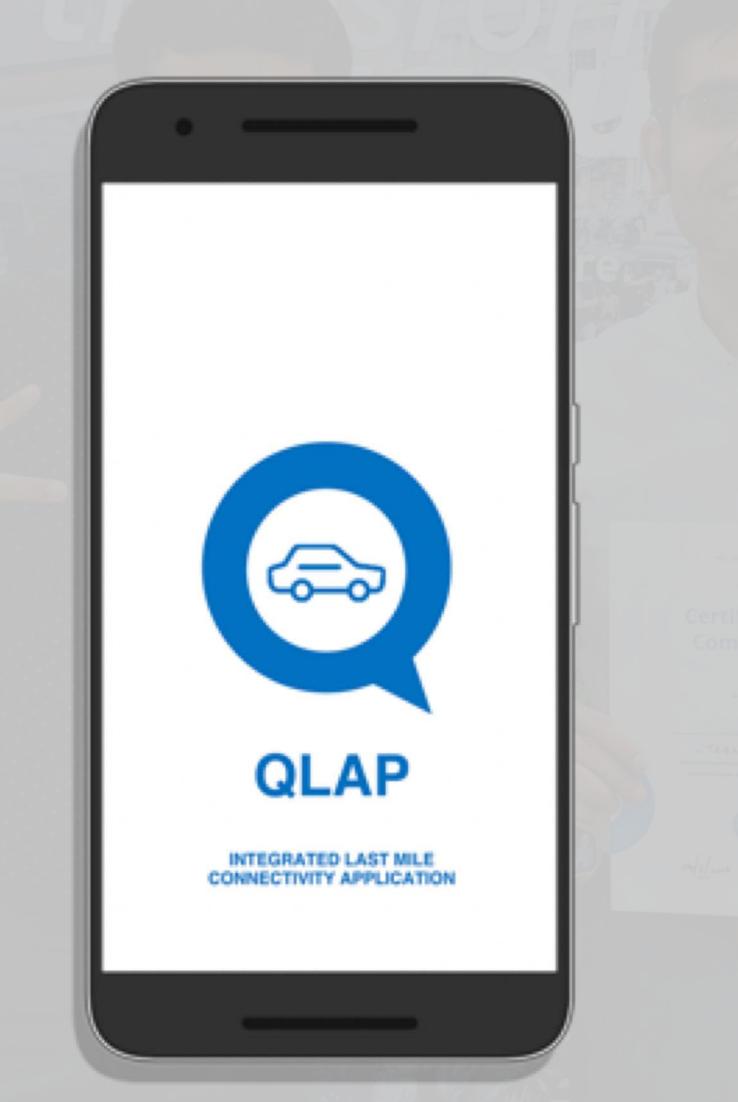
Rickshaws, busses and the new metro.

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Hawkeye

This team created an app to be the 'AirBnB' of parking. People with private parking can rent out their space at a fee to those in need of a space. Those in need of parking have an account in which you can find a spot and make payment through the app.



